

MEDIA RELEASE



CINDY MACKENZIE
BREAST CANCER FOUNDATION
helping families • making a difference

PUT YOUR BEST FOOT FORWARD FOR A GOOD CAUSE

This year as part of the Noosa Running Festival the Beckman's Green Noosa 5km run/walk will be a fund raiser for the Cindy Mackenzie Breast Cancer Foundation and encourage everyone to help make a difference to your local community by running, jogging or walking to the finish in this years' 5km event.

USM Events are committed to helping raise money through their events for local charities and are delighted to have again teamed up with the Cindy Mackenzie Breast Cancer Foundation as the 2009 Viridian Noosa Running Festival official charity.

By encouraging your family, friends, workmates and children to participate in this fun family event you will help raise funds for this wonderful foundation that assist Sunshine Coast families living with breast cancer. USM Events are donating \$5 from every entry in the Beckman's Green 5km run/walk; donations can also be made direct to the Foundation when entering online.

Launched in April 2007, the Cindy Mackenzie Breast Cancer Foundation is continually active within the Sunshine Coast community, raising funds, building awareness for the Foundation and its activities as well as raising awareness of the importance of early detection of breast cancer.

While the Foundation is still very much in its infancy, it is providing limited support to breast cancer sufferers within our community. By easing daily hardship the Foundation and its generous supporters are making a difference to local families on the coast.

Support will include practical care like home cooked meals, shopping assistance, transport, ironing, housework, gardening and assistance in looking after other family members, especially children. The long-term goal for the Foundation is to, where possible, provide financial support.

There are many breast cancer charities around Queensland and Australia, but only the Cindy Mackenzie Breast Cancer Foundation is specifically aimed at helping the Sunshine Coast community.

Entries for this year's event are open through the secure on-line entry form available at the official web site, www.usmevents.com.au or phone USM Events (07) 5449 0711.

SUNDAY 2nd August - Lions Park Car Park, Noosa Heads

5:00am	Registration & Race Day Entries open (entries close 15min prior to each race)
6:25am	START - Wheelies 10km
6:30am	START - Viridian Noosa Half Marathon
8:05am	START - Noosa 10km Run
8:35am	START - Beckmans Green Noosa 5km Run/Walk
10:00am	Presentations and Random Draws (approx time only)

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