

October 24, 2010

**Media Alert / Photo opportunity**

**Who:** Cooroy community

**When:** Tuesday, October 26, 2010 from 9am to 2pm

**What:** Town of Cooroy is going pink for a day.

Join the whole community of Cooroy including the Ambos, Police, SES and local businesses as they dress in pink to support PINKTOBER® for Cindy Mackenzie Breast Cancer Foundation.

Purchase Foundation merchandise or join us for the sausage sizzle. Everyone dressed in PINK is encouraged to be at Luke's Supa IGA Cooroy at 11am for a BIG group photo!

**Where:** Luke's Supa IGA Cooroy, 3 Emerald St, Cooroy

**Editor's note:**

Luke's Supa IGA Cooroy customer service manager Lyn Johanson said her aim for the day was to support a local charity and raise awareness of how breast cancer can affect so many people.

"We wanted to support the Cindy Mackenzie Breast Cancer Foundation because they are a local organisation who has helped so many women in our local community," she said.

Launched in 2007, the Cindy Mackenzie Breast Foundation raises funds to support Sunshine Coast breast cancer sufferers and their families with financial and practical support including meals, housework, gardening, ironing and payment of medical bills.

In the past twelve months the Foundation has supported over 60 women and their families across the Sunshine Coast with practical, financial and or emotional support.

We would be delighted if you would cover this event.

**For further information, please contact:**

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