



CINDY MACKENZIE BREAST CANCER FOUNDATION

helping families • making a difference

www.cmbcf.com.au

**Summer, December 2007
Issue 2**

Hi, welcome to our Second Issue!



What an amazing few months, what an amazing year. The Foundation has truly been overwhelmed by the support we have received right across the Sunshine Coast community and beyond since the launch in April. Needless to say our feet have not touched the ground. October was National Breast Cancer Awareness month

with the Foundation being the beneficiary of many events, from a Yoga Dance Trance weekend to an early morning walk, breakfasts, book launches, lunches, golf days, sausage sizzles, crazy hair days and the hugely successful launch of Pinktober.

Thanks to the generosity of our community the Foundation draws a step closer every day with each wonderful donation received to realising our goal of practical support for families suffering from this insidious disease.

On behalf of the Foundation committee, I am delighted to announce that Rosanna Natoli, prominent channel 7 newsreader/personality and wife of Maroochy Mayor Joe Natoli, will join Raelene Boyle and Sue Willis as a Foundation Ambassador. We also welcome Zoe Sparks of Travelworld Mooloolaba to our General Committee. Both ladies bring a wealth of knowledge, passion and commitment to the team.

As this is our last newsletter for 2007, I'd like to warmly thank all our sponsors and business partners for their ongoing support. Their generosity is magnificent. I am also deeply grateful to the Foundation's dedicated Committee and Ambassadors who have put in so much work to get the Foundation up and running this year. I would not have been able to create this Foundation and realise Cindy's dream if it were not for the support of my hardworking team.

Once again, thank you for being a friend of the Foundation. We look forward to seeing you all again in 2008, in the meantime, every best wish to you and your family for a safe and Happy Christmas and a wonderful 2008.

Cheers,

John O'Leary

ANZ Bank fundraises for the Foundation



Throughout the month of August the ANZ Bank's Sunshine Coast network of sixteen branches got behind the Foundation raising over \$5,500. Organised by Sunshine Coast Business Woman of the Year, Vicki Clark and her branch managers, each ANZ branch was decorated in pink. A staggering 3744 boxes of pink-and-white MM chocolates were sold raising funds and promoting further awareness for the Foundation. The promotion was a resounding success and a very big thank you must go to Vicki, the branch managers and staff who have decided the promotion will become an annual fundraiser. And more good news. Next February when ANZ branches across Australia hold their annual Blue Week to raise funds for charities, the Buderim branch will donate their contribution to the Foundation.

Pinktober



Kawana Shoppingworld (KSW) was awash with pink in October thanks to our fabulous friends at Hot 91, Kim, Brooke and the retailers at KSW as well as the many volunteers who so willingly gave up their time to man the Foundation marquee. The month long promotion exceeded our expectations raising over \$15,000 in donations and merchandise sales. Special thanks to Drew Wilson, Dean from Hot 91 and Raelene Boyle for joining us at the Pinktober morning tea on October 22. Plans are well underway for a bigger and better Pinktober next year including a family walk from KSW to Point Cartwright on **Sunday, October 5**. If you are interested in organising the walk, or corporate sponsorship, please contact Brooke Neylan at KSW on t: 5444 1944 or via email at Brooke_Neylan@mirvac.com.au

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cmbcf cricket xi spins out

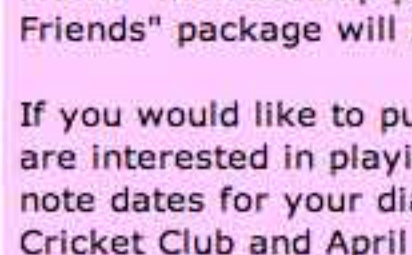


A recent initiative of the Foundation has been to establish a cmbcf cricket team to play a limited number of fixtures in the name and colours of the Foundation. This is being spearheaded by keen cricket enthusiast Stuart Spalding who has recently returned with his family from the UK. The last couple of months has been a great success resulting in \$5,000 raised for the Foundation in merchandise sales (decking out the cricketers with Foundation merchandise) as well as a BBQ fundraiser at each of the recent matches.

Stuart is currently working on the launch of "cmbcf xi Cricket Friends" for early 2008. This will result in building further awareness for the Foundation and its activities, not to mention additional fundraising dollars through the "Cricket Friend" membership packages. Like our "Founding Friends" the "Cricket Friends" package will be sold for \$250.

If you would like to purchase a cricket friend package or have any friends that are interested in playing please call Stuart Spalding on 0408 011 110. Please note dates for your diary in 2008 include February 17 and March 7 at Buderim Cricket Club and April 13 at Maroochydoore Cricket Club. As additional dates are confirmed they will be posted on the website.

Kendall Dazzles with Smoke and Mirrors Art Exhibition

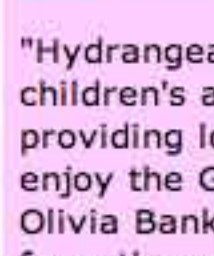


The eagerly anticipated solo exhibition of home town artist Kendall Perkins did not disappoint. The exhibition entitled "Smoke and Mirrors" overflowed with a decadence that is uniquely Kendall in style. Mystique surrounded opening night with illusionists and stilt walkers and the auction of a one-off Kendall piece

"Hydrangeas" specially created in memory of Cindy. Kendall also conducted children's art classes for our budding young Picasso's and painted live, providing locals with an opportunity to experience her art, meet Kendall and enjoy the Gallery. Special thanks must go to Kendall as well as Andrew and Olivia Banks at Art Nuvo Boutique Gallery who donated a percentage of sales from the exhibition. A fantastic way to end our first year of fundraising.

www.artnuvobuderim.com.au

Diary Dates!



Check out our web site for 2008 Fundraising events already on the calendar. Must save dates are the Foundation's inaugural Gala proudly presented by Infocus Money Mangement to be held at the Hyatt Regency Coolum on **Saturday, April 26, 2008**. The Hyatt Regency will offer special rates for the weekend so invite your friends and make a weekend of it.

And on **Saturday, July 19** it's giddy up as we head up to the Gympie Turf Club with Radio Zinc 96.1's race day for the Foundation.

Our web site is updated regularly with our latest news and upcoming events so keep up to date.

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